Earth & Aerial



# Company Fact Sheet

# About Us

Earth & Aerial Yoga is a unique fitness and wellness studio, located inside a bright, modern, industrial space in the heart of Hudson, MA. We offer aerial yoga and aerial hoop classes and workshops, kids classes and camps for grades K-12, private training and group events, and teacher trainings.

## **Our Mission**

To create a safe space for people of all ages and fitness levels to practice, play, and explore their physical and mental limits as part of a supportive community. No experience necessary.

## **Fast Facts**

Established: 2019 Founders: Katharine Scalora, Lora Markova Number of Instructors: 16+ Number of Active Monthly Clients: 175+ Number of Weekly Classes: 30+ Class Sizes: 14 (aerial yoga), 6 (aerial hoop)

# Contact Us



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earthandaerialyoga



## **Our Practice**



### Aerial Yoga

A type of yoga in which students use a fabric hammock (silk) as a prop, to get better support, deeper stretch and safer inversions.



### Aerial Hoop

Aerial hoop a.k.a. lyra is a round metal apparatus that is suspended from the ceiling and is used to perform aerial acrobatics, while building strength, flexibility and confidence.



### Benefits

- Stronger and more toned body
- Back pain relief & muscle tension release
- Improved posture & increased mobility
- Greater balance & coordination
- Stronger mind-body awareness
- Chance to explore & play